

4 STEPS FOR NEW ENTREPRENEURS

IN WINTERVILLE



1: DEVELOP A PLAN

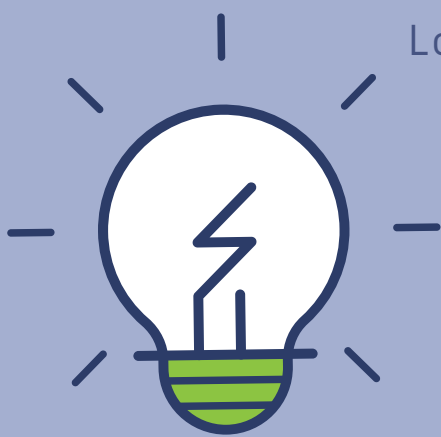
Starting to plan your business can be daunting. Your ideas are solid, but how do you really begin?

Think about:

- Business plan development & business counseling
- Sources of capital & loan preparation guidance
- Registering your business with government agencies



2: LEARN THE RULES



Look into the rules affecting where your business can be located and what inspections or certifications you may need. Before buying or leasing property, be sure you've discussed your plans with local government agencies that regulate businesses. They can help you avoid potentially costly errors related to:

- Zoning
- Property Development
- Permitting
- Fire & building codes

3: BUILD YOUR TEAM

Seek out experienced professionals to build your team and help you achieve success! (and limit stress)

- Banks, credit unions, and other sources of financing and credit
- Accountants & tax professionals
- Real estate experts
- Attorneys experienced in business, employment, and intellectual property law
- Cyber security experts
- Architects, builders, and contractors



4: GET INVOLVED & RECOGNIZED



Join the Winterville Chamber to:

- Build professional networks
- Engage with your community
- Celebrate your grand opening with a ribbon cutting ceremony
- Gain business exposure, support, and advocacy
- Access sponsorship and marketing opportunities
- Improve business credibility

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- Small Business Center at Pitt Community College:
pcc.edu/sbc
- Crisp Small Business Resource Center:
business.ecu.edu/msoe/crisp/
- Small Business Technology Development Center at ECU:
sbtdc.org
- SOS Rural Rise NC Program Resources & Business Checklist:
sosnc.gov/rise



2: LEARN THE RULES



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3: BUILD YOUR TEAM

Hiring Resources:

NC Dept of Labor: www.labor.nc.gov

NC Works: www.ncworks.gov

Connecting with local professionals:

www.wintervillechamber.com/chamber-members



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